



## Fast, Thorough, Eco-Friendly Cleaning for Competitive Advantage

### Talk about a win-win-win situation.

With the introduction of RoofTec by WTC, there's a roof cleaning solution that's as good for the environment as it is for contractors and building owners. This innovative new service deploys proprietary technology that requires little water, uses a detergent-free solution and eliminates discharge to storm water systems, all while delivering a thoroughly cleaned roof in record time.

### Minimum labor. Maximum Results. Restoration ready.

Because time is money, RoofTec was designed to deliver optimum cleaning in the shortest amount of time. A two-man RoofTec crew can clean as much as

- low water usage
- detergent-free
- eco-friendly
- quiet
- faster
- reduced labor costs

40,000 square feet of smooth roof in just 8 hours, making it the ideal choice for cleaning before restoration or repair.

And because RoofTec's water extraction process leaves roofs not only clean but virtually dry, restoration coatings adhere better and restoration may often start the same day as cleaning. RoofTec's efficient operation is also quiet, reducing disruption to the neighborhood and surrounding building occupants, especially important within school and healthcare environments.

### Waste not, want not... water that is.

As building owners are challenged to maintain their properties within the constraints of national, regional and municipal water regulations, RoofTec puts you in a position to help owners meet their environmental obligations without sacrificing quality or deferring necessary cleaning and maintenance.

Advanced engineering generates 60-70% water savings versus typical cleaning methods, reducing costs while addressing environmental responsibility.

When the Environmental Protection Act was introduced in 1999, it elevated the national consciousness around protecting and preserving the nation's waters.

Since then, regional and local regulations continue to tighten restrictions

and enforce penalties against organizations found guilty of operating violations. Within drought-prone regions, water conservation and pollution control is of even greater significance to owners and the contractors trying to meet their needs.

### It's cool to be clean.

Owners interested in protecting their capital investments appreciate the value of regular roof cleaning, maintenance and repair to maximize roof performance. This is especially true for white roofs whose reflectivity is compromised as they darken with dirt and environmental debris.

While all smooth roof surfaces benefit from responsible cleaning, cool roofs installed to battle heat island effect and reduce energy consumption are ideal candidates for RoofTec.



# Leading with innovation.

Delivered by WTC (Weatherproofing Technologies - Canada), RoofTec is the cleaning breakthrough that provides a significant competitive advantage for contractors.



## RoofTec at Work

A 2000 square foot TPO roof with more than a decade's worth of dirt:

- Cleaned in 30 minutes
- Reduced labor cost by 60-70%
- 100% of the water was captured
- No detergent was used

An aging 39,040 square foot PVC membrane:

- Cleaned in less than nine hours, including set up time
- Used 65% less water than traditional methods
- 100% water was captured
- Reduced labor cost by 75%

11,000 square feet of PVC membrane:

- Cleaned to "like new" condition
- Reduced labor by 70%
- Used 65% less water than traditional methods

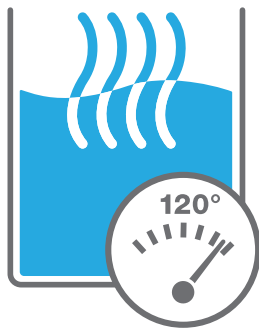
For more information:

[www.weatherproofingtechnologies.ca](http://www.weatherproofingtechnologies.ca)  
50 Beth Neelson Drive  
Toronto, Ontario - M4H 1M6  
800.563.7663

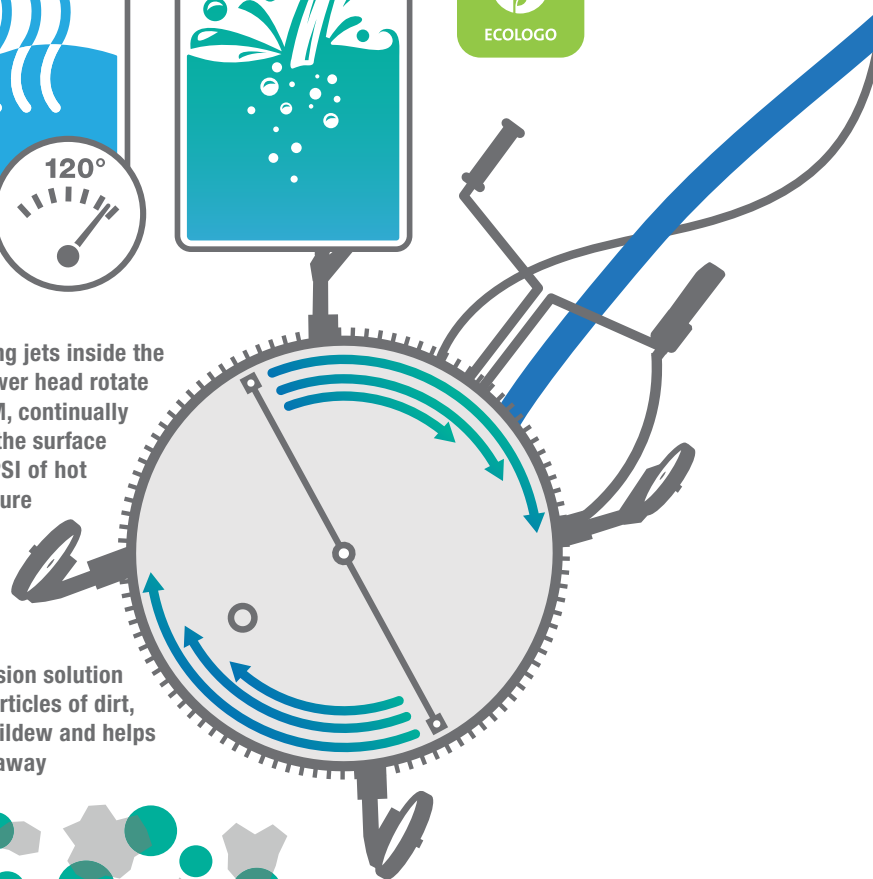


## Here's How RoofTec Works

Water is heated to 120 degrees and infused with a detergent-free solution that's earned the UL ECOLOGO Product Certification



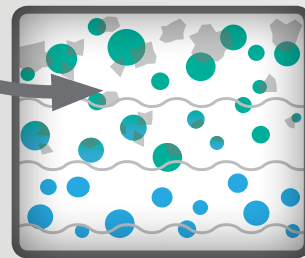
Dual cleaning jets inside the RoofTec power head rotate at 2500 RPM, continually inundating the surface with 2000 PSI of hot water pressure



The suspension solution captures particles of dirt, mold and mildew and helps flush them away



A clean and capture hot water extraction process immediately vacuums the dirty water off the roof and into the truck



Recaptured water passes through a three-stage filtering process before being discharged into the sanitary sewer

